



CAST FOR A CURE

PENGUINS ALUMNI FLY FISHING CLASSIC

**THURSDAY, AUG. 15
& FRIDAY, AUG. 16, 2024**

HOMEWATERS CLUB, SPRUCE CREEK, PA

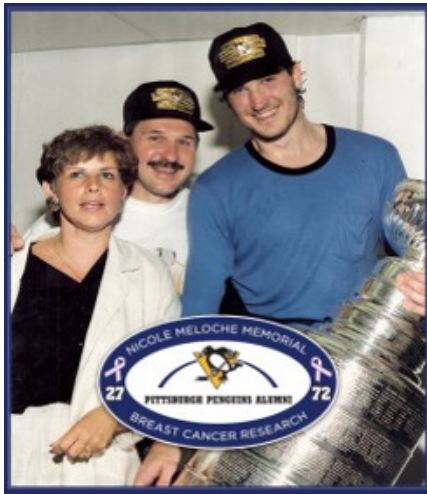
Supporting



*Through the Women's Cancer Research Center
at Magee-Womens Research Institute*

WELCOME

from the Pittsburgh Penguins Alumni Association and
Magee-Womens Research Institute & Foundation



In 2016, the Pittsburgh Penguins Alumni Association created the Nicole Meloche Memorial Breast Cancer Research Fund at Magee-Womens Research Institute. Through their efforts they are funding research to better understand the cause and disease course of metastatic breast cancer.

Nicole holds a special place in the hearts of the alumni. In 1990, at 39 years old, Nicole was diagnosed with inflammatory breast cancer. At the time, she and her husband, Gilles Meloche, former Pittsburgh Penguins coach and then amateur scout for the Pens, lived in Montreal with their two young children, Eric and Annie. Nicole bravely fought her breast cancer and amazed her doctors when she went into remission. Nicole was a champion.

To those around her, she was the model of courage, perseverance, and determination. Unfortunately, the cancer metastasized and on Nov. 18, 1993, she passed away.

Metastatic breast cancer claims over 40,000 lives every year. The Women's Cancer Research Center (WCRC), a collaboration between UPMC Hillman Cancer Center and Magee-Womens Research Institute, in partnership with the Pittsburgh Penguins Alumni Association, wants to change that.

The Fund supports research on metastatic breast cancer at the WCRC. The first project supported by the Fund focuses on genetic changes (mutations) in the estrogen receptor, which lead to resistance to hormonal therapies such as tamoxifen and aromatase inhibitors, and thus, to the metastatic progression of the disease. Additional projects are currently in progress, such as the analysis of biomarkers for early detection of metastatic progression and the characterization of brain metastases with the goal of improved therapy.

To bolster the WCRC's research, we invite you to support us at our **6th Annual "Cast for a Cure"** fly fishing competition at the beautiful HomeWaters Club in Spruce Creek, PA on **Thursday, August 15 and Friday, August 16, 2024**. You will be paired with either TEAM TROTTIER (Hall of Famer, Bryan Trottier) or TEAM CLACKSON (Kim Clackson) and joined by other Pittsburgh Penguins Alumni for two days of incredible fly fishing and conversation.

We hope that you will consider sponsoring and participating in this year's event and partner with us to continue the fight against metastatic breast cancer. We look forward to joining you in this competition while raising funds for this worthy cause.

Sincerely,

Bryan, Trottier
Event Chair, Cast for a Cure

Michael Annichine
CEO, Magee-Womens Research Institute
& Foundation

ITINERARY

Thursday, Aug. 15, 2024

10:00 A.M.	Arrival and Registration, Rules Distributed Visit the Fly Shop (20% of the proceeds will be donated to WCRC)
11:00 A.M. - 12:00 P.M.	Lunch and Meet with your Team Captain
12:30 P.M. - 1:55 P.M.	1st Fishing Period on Spruce and Little Juniata
2:20 P.M. - 3:45 P.M.	2nd Fishing Period on Spruce and Little Juniata
4:10 P.M. - 5:35 P.M.	3rd Fishing Period on Spruce and Little Juniata
6:30 P.M.	Dinner & Campfire

Friday, Aug. 16, 2024

6:30 A.M. - 7:30 A.M.	Breakfast and Meet with your Team Captain
7:30 A.M.	Meet Guides to Depart for Beats
8:00 A.M. - 9:25 A.M.	4th Fishing Period on Spruce and Little Juniata
9:50 A.M. - 11:15 A.M.	5th Fishing Period on Spruce and Little Juniata
11:40 A.M. - 1:05 P.M.	6th Fishing Period on Spruce and Little Juniata
1:15 P.M.	Group Photo, Lunch, and Awards Ceremony



CAST FOR A CURE AWARDS

(awards sponsor available)

- Overall Individual
- Overall Team
- Largest Brown Trout
- Largest Rainbow Trout
- Overall Alumni

Additionally, HomeWaters will donate the following:

First Place Overall Team will each receive a certificate for a guided day at any of the Pennsylvania HomeWaters Club locations.

First Place Overall Individual will receive their choice of an Orvis shirt from the HomeWaters Club fly shop.

2024 RULES AND SCORING

SCORING FOR FISHING

- Two fish per day per angler may be measured and scored under the following protocol. One point per inch up to, and including, 12". Over 12": 12 pts. + 3 pts. for every 1" over 12". (Example: 13" = 15 pts.; 14" = 18 pts, etc.).
- Participants will receive 5 points per trout caught that is not measured.
- Participants will receive 2 points per fish other than trout caught that is not measured.
- 10-point bonus for the largest of each species of trout caught (rainbow, brown, and brook).



RULES

- Both anglers may fish at the same time. Once an angler is hooked up, a teammate must quit fishing until the fish is landed or gets off.
- Wading is permitted.
- Strike indicators are permitted.
- Barbless hooks only.
- May use any conventional fly pattern of any dry, wet, nymph, streamer, or terrestrial.
- **NO** lead-headed jigs or modified spinning lure-type flies will be approved.
- You may fish up to 3 flies at any one time.
- Fish foul-hooked in the head (front of gill covers) counts.
 - **Behind covers DO NOT count.** The head is defined as the back of gill cover forward to nose.
 - **Killed fish = NO POINTS.** If the fly is swallowed, you **MUST CUT THE LINE.**
- If the trout measures at the ½" mark or greater, it will be scored up to the next inch. Less than ½", down to the nearest inch.
- You may **NOT** cast or drift a fly into an adjoining beat, even though you are standing within the boundaries of your beat. You may play a hooked trout into the water of an adjoining beat, so long as you remain standing within your designated beat.
- Teams will have the option to purchase guide-provided fly packages. If a team chooses to purchase the package, all flies needed for the tournament will be provided by the team's guide. If the team does not choose to purchase the package, the team must only use their own flies for the tournament. In either case the guide may suggest flies to use and help anglers with tying rigs.
- If an angler is playing a fish when time expires in a fishing period, they have an additional 10 minutes to land the fish for it to count. Fish landed more than 10 minutes after the expiration of a fishing period will not count towards angler's score.
- The guide will net each fish and measure it. Guides will provide the nets.

TEAM SCORING - Two-person participant teams will be divided into two larger teams captained by two Pens Alumni players. These two larger teams will compete against each other for bragging rights and the Magee Cup. To determine the winner, the final score of each team member for the tournament will be combined to arrive at a total score for each team. Tiebreaker is the team that landed the most fish.



SPONSORSHIPS/TEAMS

Sponsorships are available ranging from \$7,500 to \$15,000. If you have questions about sponsorships, please contact Molly Schneider at 412-641-6079 or schneiderm3@mwri.magee.edu.

Please note: Sponsorships of \$7,500 and above will include overnight lodging (see Sponsor Lodging page for more information). Each sponsorship level includes all event-day activities.

Lodging accommodation for a two-person team (\$5,000) and individual (\$2,500) can be made on campus at your cost. However, campus accommodations are reserved for sponsors. If there is no availability due to sponsorship interest, accommodations will be arranged at the Fairfield Inn and Suites by Marriott at participant's expense at a UPMC Corporate rate of \$79/night.

\$15,000: PRESENTING SPONSOR

- Two two-person fly fishing teams, including lodging
- Premium gifts designed specifically for this event with your logo
- Prominent corporate logo listing as Presenting Sponsor in all print, posters and online materials
- Recognition in Magee Publications
- Recognition on event day with opportunity to speak and logo on sponsor signage during the event
- Full page ad in program booklet due July 15, 2024
- Right of first refusal in 2025
- Commitment date July 1, 2024

\$10,000: GIFT SPONSOR*

- One two-person fly fishing team, including lodging
- Premium gifts for participants with your logo on the item
- Recognition on event day with logo appearance on gift sponsor signage during the event
- Recognition in Magee Publications
- One half-page ad in program booklet due July 15, 2024
- Commitment date July 1, 2024

**Only one available*

SPONSORSHIPS/TEAMS

\$10,000: AWARDS SPONSOR*

- One two-person fly fishing team, including lodging
- Premium gifts designed specifically for this event
- Representative from your company will present awards to winners
- Recognition on event day signage with logo appearance as award sponsor during event
- Recognition in Magee Publications
- One half-page ad in program booklet due July 15, 2024
- Commitment date July 1, 2024

**Only one available*

\$10,000: DINNER SPONSOR

- One two-person fly fishing team, including lodging
- Premium gifts designed specifically for this event
- Recognition on event day signage with logo appearance as dinner sponsor during event as well as special note of thanks during dinner
- Recognition in Magee Publications
- One half-page ad in program booklet due July 15, 2024
- Commitment date July 1, 2024

\$7,500: ANGLING SPONSOR

- One two-person fly fishing team, including lodging
- Premium gifts designated specifically for this event
- Recognition on event day signage with name appearance in program as sponsor
- Recognition in Magee Publications
- One quarter-page ad in program booklet due July 15, 2024
- Commitment date August 1, 2024

\$5,000: TWO-PERSON TEAM

- One two-person fly fishing team (lodging not included)
- Premium gifts designed specifically for this event
- Commitment date August 1, 2024

\$2,500: INDIVIDUAL

- One individual to be paired with another individual (lodging not included)
- Premium gifts designed specifically for this event
- Commitment date August 1, 2024



SPONSOR LODGING

- \$7,500 + sponsorships only

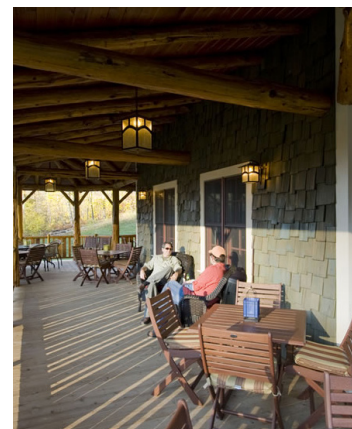
HOMEWATERS CLUB

Located in scenic Central Pennsylvania, the HomeWaters Club boasts over 30 miles of blue-ribbon streams, perfect for an afternoon of trout fishing or an outdoor family getaway. The HomeWaters Club provides private access to streams across Pennsylvania and provides a variety of activities — from hiking and kayaking to Frisbee golf and sporting clays. Privately owned and managed by the Beaver family since 2001, the HomeWaters Club provides an authentic, welcoming atmosphere away from the hustle of everyday city life.



FAMILY LODGE

Presenting Sponsor Lodging



RIVER SUITES

Gift, Award, and Dinner Sponsor Lodging



Sponsor Lodging for the \$7,500 Angling Sponsor level will be at the Bark House, Camp Little J, or Six Springs on property.

CAST FOR A CURE AGREEMENT

Aug. 15-16, 2024 | HomeWaters Club Pittsburgh, PA

Complete this form to confirm your support of Cast for a Cure.

Sponsorship Options

- Presenting Sponsor - \$15,000
 - Dinner Sponsor - \$10,000
 - Award Sponsor* - \$10,000
 - Gift Sponsor* - \$10,000
 - Angling Sponsor - \$7,500
 - Team Sponsor - \$5,000
 - Individual Sponsor - \$2,500
- *only one available*

Your Name _____ Your Title _____

Primary Contact (if different than above) _____ Company Name (as it would appear in event advertising) _____

Street Address _____ City _____ State _____ Zip _____

Telephone _____ Email _____ Website _____

Your Signature _____ Date _____

Check (Please make checks payable to Magee-Womens Research Institute & Foundation and note Cast for a Cure)

Please invoice me

Credit Card 

Name as it appears on the card _____

Credit Card Number _____ Expiration Date _____ 3 or 4 Digit CSV# _____

Billing Street Address (if different than above) _____ City _____ State _____ Zip _____

Authorized Signature _____ Date _____

Team 1

Name

Name

Team 2 (Presenting Sponsor only)

Name

Name

This form may be returned via email or mail to:

Molly Schneider, Magee-Womens Research Institute & Foundation
3240 Craft Place, Suite 100, Pittsburgh, PA 15213
sponsor@mageewomens.org
412-641-6079

Magee-Womens Research Institute & Foundation - Tax ID - 25-1462312