



13TH ANNUAL
**WCRC
FLY FISHING
CLASSIC**

**TUESDAY, SEPT. 10 &
WEDNESDAY, SEPT. 11, 2024**

HOMEWATERS CLUB, SPRUCE CREEK, PA

*Sponsorship and team opportunities
presented by:*



WELCOME

from the Women's Cancer Research Center

The Women's Cancer Research Center (WCRC) was developed in 2010 as a unique collaboration between the UPMC Hillman Cancer Center and Magee-Womens Research Institute. UPMC Hillman is a recognized leader in cancer care and research, and Magee-Womens is the nation's largest independent research institute dedicated to women's health.

The close proximity of Magee-Womens, UPMC Hillman, and UPMC Magee-Womens Hospital fosters unique opportunities for collaboration among investigators and provides a rich environment for educational and training programs.

The WCRC is co-directed by Ronald Buckanovich, MD, PhD, and Steffi Oesterreich, PhD, and comprised of highly specialized faculty who are actively involved in women's cancer research.

Today, ample opportunities exist for advancing medicine in women's cancers. With recent breakthroughs in genomic discovery, we now have the tools to identify biomarkers for cancer risk, severity, and prognosis. Through large-scale clinical trials, Magee-Womens investigates ovarian and other pelvic cancers, examines the causes, prevention, and treatment of breast cancer, and assesses the impact cancer has on a woman's quality of life.

Philanthropic support bolsters the cutting-edge research conducted at the WCRC, which makes a difference in the lives of countless women and their families.

We are delighted to invite you to the **13th Annual WCRC Fly Fishing Classic** at the HomeWaters Club in Spruce Creek, Pennsylvania, on **September 10-11**, presented by [Williams](#). We hope that you will consider sponsoring or entering a team at this year's event and partner with us to find a cure for women's cancers.

We look forward to joining you in this competition while raising money for a worthy cause.

Sincerely,



Ronald J. Buckanovich, MD, PhD, Steffi Oesterreich, PhD
Co-Directors, Women's Cancer Research Center

ABOUT THE WOMEN'S CANCER RESEARCH CENTER

The Women's Cancer Research Center's (WCRC) mission is to reduce the incidence and death from women's cancers. This mission is achieved by fostering basic, translational, and clinical research aimed at translating novel discoveries into improved patient care.

Major research areas include:

- Mechanisms of cancer initiation and progression
- Hormone receptor action and resistance to hormone therapy
- Prevention, risk assessment, and reduction
- Molecular profiling of early disease and progression
- Development and testing of new diagnostic, predictive, and prognostic biomarkers
- Identification and testing of new targeted therapies
- New imaging techniques, and integration into screening programs
- Research on normal development of breast and ovaries





MAGEE-WOMENS FACTS & FIGURES: WOMEN'S CANCER

GYNECOLOGIC CANCERS

- Each year more than 98,000 U.S. women are diagnosed with gynecologic (reproductive) cancers.
- Gynecologic cancers occur in a woman's reproductive organs such as the cervix, ovaries, uterus, fallopian tubes, vagina, and vulva.
- The Ovarian Cancer High Risk Program provides individual assessment, counseling, testing, and surveillance to women throughout the region.

UPMC MAGEE GYNECOLOGIC CANCERS FAST FACTS:

Each year, at UPMC Magee: 700 gynecologic cancer patients are diagnosed or treated.

- 1,200+ admissions and surgeries
- 3,300 chemotherapy treatments
- 170 new radiation oncology patients

BREAST CANCER

More than 300,000 U.S. women are diagnosed with breast cancer annually.

UPMC MAGEE BREAST CANCER FAST FACTS:

Each year, at UPMC Magee:

- Over 1,100 breast cancer patients are diagnosed or treated.
 - 115,000 breast imaging patients
 - 10,000 chemotherapy visits
 - 175 new radiation oncology patients
 - 1,700 breast admissions/surgical cases
 - 39 clinical trials available, with an additional 20 pending trials
 - 800 women are seen through the Breast Cancer High Risk Program, which provides assessment counseling and surveillance to women throughout the region.

ITINERARY

Tuesday, Sept. 10

10:00 A.M.	Arrival and Registration Beats, schedule, rules, and zingers to be distributed. Check in to your room. Visit the Fly Shop (20% of the proceeds will be donated to Magee-Womens)
11:00 A.M. - 12:00 P.M.	Lunch and prepare for Day 1 of competition
12:30 P.M. - 1:55 P.M.	1st Fishing Period on Spruce and Little Juniata
2:20 P.M. - 3:45 P.M.	2nd Fishing Period on Spruce and Little Juniata
4:10 P.M. - 5:35 P.M.	3rd Fishing Period on Spruce and Little Juniata
6:30 P.M.	Dinner & Campfire

Wednesday, Sept. 11

6:30 A.M.	Breakfast
7:30 A.M.	Meet Guides in Front of Barn/Depart for Beats
8:00 A.M. - 9:25 A.M.	4th Fishing Period on Spruce and Little Juniata
9:50 A.M. - 11:15 A.M.	5th Fishing Period on Spruce and Little Juniata
11:40 A.M. - 1:05 P.M.	6th Fishing Period on Spruce and Little Juniata
1:15 P.M.	Group Photo, Lunch, and Awards Ceremony



2024 FLY FISHING CLASSIC AWARDS

- Largest Brown Trout
- Largest Rainbow Trout
- First Place - Overall Individual
- First Place - Overall Team

Additionally, HomeWaters will donate the following:

First Place Overall Team will each receive a certificate for a guided day at any of the Pennsylvania HomeWaters Club locations.

First Place Overall Individual will receive their choice of an Orvis shirt from the HomeWaters Club fly shop.

SPONSORSHIP OPPORTUNITIES

Sponsorships from \$7,500 to \$15,000 are available. If you have questions about sponsorships, please contact Molly Schneider at 412-641-6079 or sponsor@mageewomens.org.

\$15,000: PRESENTING SPONSOR

Commitment date June 1, 2024

- Two two-person fly fishing team sign ups, including lodging
- Premium gift designed specifically for this event
- Prominent corporate logo listing as Presenting Sponsor in all print and online materials
- Recognition on event day with opportunity to speak
- One full-page ad to appear in the inside front cover or inside back cover (due August 2, 2024)
- Spotlight story in event program
- Right of first refusal in 2025

\$10,000: GIFT SPONSOR *Only one available*

Commitment date June 1, 2024

- One two-person fly fishing team, including lodging
- Premium gifts with event and your logo designed specifically for this event to be given to each participant
- One half-page ad in program booklet (due August 2, 2024)

\$10,000: AWARDS SPONSOR *Only one available*

Commitment date June 1, 2024

- One two-person fly fishing team sign up, including lodging
- Premium gift designed specifically for this event
- Representative from your company will present awards to winners
- Recognition on event day poster placed by awards
- One half-page ad in program booklet (due August 2, 2024)

\$10,000: DINNER SPONSOR

Commitment date June 1, 2024

- One two-person fly fishing team sign up, including lodging
- Premium gift designed specifically for this event
- Recognition on event day poster during dinner
- One half-page ad in program booklet (due August 2, 2024)

\$7,500: ANGLING SPONSOR

Commitment date June 1, 2024

- One two-person fly fishing team sign up, including lodging
- Premium gift designed specifically for this event
- Recognition on event day with name appearance in program with other sponsors
- One quarter-page ad in program booklet (due August 2, 2024)

\$5,000: TWO-PERSON TEAM

Commitment date Sept 3, 2024

- One two-person fly fishing team (lodging not included)
- Premium gift designed specifically for this event

\$2,500: INDIVIDUAL

Commitment date Sept 3, 2024

- One individual to be paired with another individual (lodging not included)
- Premium gift designed specifically for this event



Sponsor note: All sponsors will be provided accommodations on campus. Any \$7,500+ sponsors will be provided accommodations for one room only. If you require an additional room, it will be at your cost. Each sponsorship level includes all event day activities.

Lodging accommodation for a two-person team (\$5,000) and individual (\$2,500) can be made on campus at your cost. However, campus accommodations are reserved for sponsors. If there is no availability due to sponsorship interest, accommodation will be arranged at the Fairfield Inn and Suites by Marriott at participant's expense at a UPMC Corporate rate of \$79/night.

Reservations will be taken and then assigned closer to the date.

CORPORATE SUPPORTERS

Access Midstream

Allison Crane & Rigging

Babst Calland Clements & Zomnir, PC

Chesapeake Energy

Civil & Environmental Consultants, Inc.

Consol Energy

CPL Engineering

Danforth Company

Dawood Engineering, Inc.

Energy Transfer

EOG Resources

Equitrans Midstream

Galanter Tomosovich

Huntley & Huntley

KROFF Chemicals

LJ Stein

LaFace & McGovern Assoc.

LANDAU Building Co.

Microbac Laboratories, Inc.

MPLX

Noble Energy

Penn Energy Resources

Peoples Gas

PJ Dick

PPG Industries

Range Resources Corporation

Reed Smith

Rettew and Associates

SLT Productions LLC

Sunoco Pipeline, Inc.

System One

Thrasher Engineering

United States Steel

UPMC Hillman Cancer Center

Williams Company



SPONSOR LODGING

\$7,500 + sponsorships only

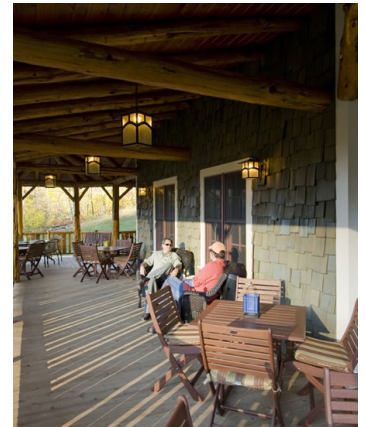
HOMEWATERS CLUB

Located in scenic Central Pennsylvania, the HomeWaters Club boasts over 30 miles of blue-ribbon streams, perfect for an afternoon of trout fishing or an outdoor family getaway. The HomeWaters Club provides private access to streams across Pennsylvania and provides a variety of activities — from hiking and kayaking to Frisbee golf and sporting clays. Privately owned and managed by the Beaver family since 2001, the HomeWaters Club provides an authentic, welcoming atmosphere away from the hustle of everyday city life.



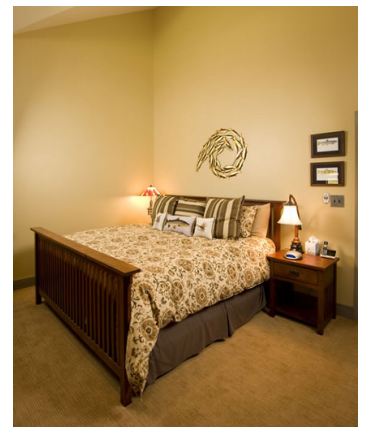
FAMILY LODGE

Presenting Sponsor Lodging



RIVER SUITES

Gift, Award and Dinner Sponsor Lodging



Sponsor Lodging for the \$7,500 Angling Sponsor level will be at the Bark House, Camp Little J, or Six Springs on property.

13TH ANNUAL WCRC FLY FISHING CLASSIC AGREEMENT

Sept. 10 & 11, 2024 | HomeWaters Club, Spruce Creek, PA

I/my company would be happy to participate as a:

- Presenting Sponsor - \$15,000
 - Gift Sponsor* - \$10,000
 - Two Person Team Sponsor - \$5,000
 - Dinner Sponsor - \$10,000
 - Angling Sponsor - \$7,500
 - Individual Sponsor - \$2,500
 - Award Sponsor* - \$10,000
- *only one available*

We cannot participate at this time but would like to make a monetary donation to Magee-Womens Research Institute & Foundation (please make check payable to MWRIF and note WCRC fly fishing).

Total Donation: \$ _____

Your Name Your Title

Primary Contact (if different than above) Company Name (as it would appear in event advertising)

Street Address City State Zip

Telephone Email Website

Your Signature Date

Check (please make check payable to MWRIF and note WCRC fly fishing)

Please invoice me

Credit Card 

Name as it appears on the card

Credit Card Number Expiration Date 3 or 4 Digit CSV#

Billing Street Address (if different than above) City State Zip

Authorized Signature Date

Team 1

Name

Name

Team 2 (presenting sponsor only)

Name

Name

This form may be returned via email or mail to:

Molly Schneider, Magee-Womens Research Institute & Foundation
3240 Craft Place, Suite 100, Pittsburgh, PA 15213
sponsor@mageewomens.org | 412-641-6079

*Sponsorship and team
opportunities presented by:*

